# **Sponsoring Packages**

Overview



	<u>Class</u> sponsorship	Futurity/ Maturity	Futurity/ Maturity	package	package	package	package	Sponsorship package	package
	<u></u>	floral wreath	Trophy	XS	S	M	L	XL	XXL
	<b>70 €</b> plus VAT*	<b>90 €</b> plus VAT*	<b>160 €</b> plus VAT*	<b>100 €</b> plus VAT*	<b>250 €</b> plus VAT*	<b>500 €</b> plus VAT*	<b>1.000 €</b> plus VAT*	2.500 € plus VAT*	<b>3.000 €</b> plus VAT*
Personal handover & winner photo (if requested)	х	х	x	X Focus non-cash prize	X Focus non-cash prize	x	x	x	х
Announcements at the classes and the award ceremony	x	x	x	x	x	x	x	x	x
Livestream		х	х				х	х	x
Class sponsorship Social Media	x	х	x	x	x				
Exclusive Trophy						х	х		
Exclusive Trophy & Sash								х	x
Logo on the homepage (with direct link to the homepage)						x	x	x	x
News Size S (collective post with 6 sponsors) Post on DQHA website/ Facebook/Instagram						x			
News Size M (collective post with 4 sponsors) Post on DQHA website/ Facebook/Instagram							x		
News Size L (without other sponsors) Main news/Post on DQHA website/ Facebook/Instagram								x	x
Article in the Quarter Horse Journal (prior to the show)**								x	x
Banners 1 piece 1m x 3m							х		
Banners 2 piece 1m x 3m								x	x
Logo directly under the livestream				x	x	x	x	x	x
Logo in programme booklet						x	x		
Ad in the programme booklet (full page/inner section)								x	x

\* relevant for traders

\*\*Booking of the package until \_\_\_\_\_\_\_, to be able to ensure the contribution in the Quarter Horse Journal.

## **Sponsoring Formular**

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Fon					
E-Mai	1				
$\bigcirc$	On-site presence				
	name & contact of the person on site				
	photo request ves no				
Me	thod of payment				
$\bigcirc$	Transfer within 10 days after receipt of invoice to be account of the DQHA				
$\bigcirc$	Direct debit only possible if the account details are already on file with the DQHA, otherwise an invoice will be issued for bank transfer				
$\bigcirc$	Paypal at info@dqha.de				
νοι	ucher				
value	/description, number, classes				

### Individual Sponsoring

value/description, number, classes

**Deadlines** (banner mailing, individual sponsoring, vouchers)

#### Logos:

Please send your logo for early promotion to the DQHA office promptly after sponsorship order (presse@dqha.de); logos for Q\_\_\_ please send to the DQHA office by \_\_\_\_\_\_ at the latest (presse@dqha.de).

#### Banner:

Please send your advertising banner for Q\_\_\_to the DQHA office (Daimlerstraße 22, 63741 Aschaffenburg) by\_\_\_ The advertising banner will be returned to the above address within four weeks after the end of the show. If you would like an alternative shipping address, please let us know when booking.

#### In-kind prize sponsorships:

Please send to the DQHA office Aschaffenburg, Daimlerstraße 22. The closing date for entries is also\_\_\_\_\_\_

#### Note:

The class sponsorship is purely an advertising opportunity, the amount will not be paid out as prize money.